

### HOW CAN I MAKE MY STUDENTS SEE THAT ART IS JUST AS IMPORTANT AS ANY OTHER SUBJECT?

Thanks for the question. Helping students understand that art is a method of communicating ideas such as writing is a start. Planning projects and units that students are able to make connections to other subject areas or careers can help. For example, graphic design is a real world career. Have students to logos, posters, symbols that convey current or past historical events.

### WHAT ARE SOME WAYS TO INCORPORATE CREATIVITY INTO LANGUAGE ARTS LESSONS?

Thanks for this question. Crayola has developed a visual literacy protocol that aligns to Language Arts skills such as citing evidence, inquiry and inference. The protocol is called SEEK™.

**See:** What do you see?

**Evidence:** Describe evidence in the art to support your statement?

**Explain:** Explain artist decisions. Explain your thoughts about the artist's intentions.

**Know:** What do you know? What do you want to know?

Teachers can implement this protocol across the curriculum using creatED [Multiliteracies PD training](#). Encourage families to support learning at home using the same protocol, available in our Writing Art-Inspired Stories [Create-to-Learn kits!](#)

### WHAT IS THE MOST DIRECT WAY TO TAP INTO THE CREATIVITY OF STUDENTS WHO SAY THEY CAN'T DRAW?

Well, first I would demystify what creativity is for students. Too often we associate creativity with how well one can draw. For example, creativity can be taking two different ideas and merging into one. Start with an activity that doesn't involve drawing. Maybe consider creating a collage from magazines, newspaper clippings, photographs, etc.

### I WOULD LIKE TO HAVE EXAMPLES OF HOW THE INTERSECTION OF SCIENCE AND ART CAN BE DONE IN CLASSROOMS. ALSO, EXAMPLES OF LESSONS THAT INTEGRATE ALL CONTENT AREAS OF STEAM.

Please visit our website as we have a database of idea starters for STEAM and arts integrated plans. <https://www.crayola.com/education/lessonplans.aspx>

### WHAT HAVE BEEN SOME BEST PRACTICES IN CREATING TEACHER BUY-IN AND EXCITEMENT AROUND ARTS INTEGRATION?

Great question! I would suggest incorporating arts integration activities during faculty meetings or PLCs. Recruit champions such as your resident arts educators or others who can help with excitement and buy in. Good luck!

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